

# **Certified Interpretive Guide Training Workshop “A Winter Warm Weather Workshop”**

**January 26-30, 2009**

**Borrego Springs Resort**

**Borrego Springs, California**

The Anza-Borrego Foundation and Institute (ABFI), in partnership with the National Association for Interpretation, is offering a professional certification course for individuals who deliver interpretive programs or have public contact at any resource, facility or business such as visitor centers, nature centers, parks, museums, zoos, tour companies or heritage sites.

**What makes this workshop unique:** This program is offering more than CIG certification. We believe the experience is also an important part of the learning process. We are offering each participant the opportunity to experience Anza Borrego Desert State Park, California's largest State Park, during its fabulous mild winter season. It is a land of extremes, from desert badlands to disappearing canyon streams revealing native palm oases. The area harbors a rich ecologic, geologic, and cultural heritage, and is home to the endangered Peninsular Bighorn Sheep.

One of the highlights offered in addition to the certification workshop is an optional **all day tour** of this spectacular place. This is a one-of-a-kind tour and demonstration--a tour within a tour, featuring all the “do's and don'ts” of planning and leading tours, while experiencing this fantastic desert park.

## **The CIG Program**

The Certified Interpretive Guide program is designed for anyone who delivers interpretive programs to the public. It combines the theoretical foundations of the profession with practical skills in delivering quality interpretive programming to audiences.

This 32-hour workshop includes:

- History, definition, and principles of interpretation
- Making your programs purposeful, enjoyable, relevant, organized, and thematic.
- Programming emotional and intellectual ideas into your presentations to connect audiences to the resource.
- Tailoring your programs for diverse audiences and various learning styles.

- Presentation and communication skills.
- Interactive group activities, demonstrations, and individual sessions with instructor.
- All materials, course workbook and supplemental text, *Personal Interpretation*.

### **Requirements for the CIG Course**

Anyone age 16 or over with a desire to increase their knowledge and skills related to interpretation may participate. Membership in NAI is not required, but NAI members pay a discounted fee. **You may also elect to take the training without becoming certified.**

### **Why become a Certified Interpretive Guide (CIG)?**

The CIG is an internationally recognized professional certification. Many potential employers and volunteer recruiters actively seek certified interpreters.

### **Workshop participants are expected to:**

- Attend entire workshop.
- Provide for your own lunch and dinner.
- Take a 50 question open book test.
- Produce a one-page presentation outline. Trainers will insure adequate time is spent with individual participants prior to grading outline.
- Deliver a ten-minute thematic interpretive talk on last day of workshop. Once again, trainers will insure each participant has the opportunity to review content and techniques of talk with a trainer prior to presenting.

**Certification Library:** A set of books needed to complete the open book exam will be provided for your use during the workshop; however if you wish to purchase your own set of six interpretive texts, you may do so for a member discounted package price of \$120 plus \$10 for shipping. To have these shipped to your home in advance of the workshop, you may order them from [http://www.interpnet.com/store/acatalog/Publications\\_Page\\_1.html](http://www.interpnet.com/store/acatalog/Publications_Page_1.html). You may also order a library set with your workshop registration, and the books will be waiting for you at the workshop site.

The texts used are:

*Environmental Interpretation* by Sam Ham;

*Interpreting Our Heritage* by Freeman Tilden;

*Interpretation of Natural and Cultural Resources* by Knudsen, Cable & Beck;

*Interpretation for the 21st Century* by Beck & Cable;  
*Sharing Nature with Children* by Joseph Cornell;  
*Interpreting for Park Visitors* by Bill Lewis.

**Getting There:** Nestled at the foot of the San Ysidro Mountains, Borrego Springs is located about 85 miles east of San Diego. It is about a two-hour drive from San Diego, Riverside, or Palm Springs. Most visitors approach from the east or west via Highways S22 and 78. From the coast, these highways descend from the heights of the coastal range with spectacular views of the great Colorado Desert.

**Workshop Trainers:**

**Jim Covel** is a Certified Interpretive Trainer and Director of Interpretive Programs at Monterey Bay Aquarium. He is widely respected throughout the profession and has spent over 25 years in the field of natural history interpretation. Jim is currently President of the National Association for Interpretation.

**Michael Rodriques** is a California State Parks Interpreter II, manages the Park Visitor Center and is ABDSP Volunteer Coordinator. Michael was raised in San Diego County. He is a talented trainer who loves the desert and is a strong advocate for resource preservation. He is also a Certified Interpretive Trainer.

**Roger Riolo** is a Certified Interpretive Trainer and former Interpretive Program Manager at Newberry National Volcanic Monument. He is now an independent interpretive trainer and consultant. Roger is a very experienced trainer with an extensive background in cultural and natural heritage interpretation. He teaches Interpretation at Central Oregon Community College. He currently is serving as Director of Region 10 and Chairperson of the Regional Leadership Council for the National Association for Interpretation.

**Workshop Schedule with Package Options:**

Sunday January 26,

5:00- 7:00PM      Workshop Welcome Reception

Monday-Thursday, Jan. 26-29

8:00 AM to 5:00 PM daily - CIG Workshop

Thursday, Jan. 29

6:00-9:00PM      Post Workshop Dinner.

Friday, Jan. 30

9:00AM-4:00PM Spectacular desert tour through the badlands; short hikes, stop at a historic site, journey through a slot canyon, mesquite grove, palm oasis, scenic overlooks, geology and paleontology. Lunch, light refreshments, and transportation provided. Bring binoculars and a camera. Wear a hat and good hiking footwear.  
**Don't miss this! A tour-within-a-tour covering all the things visitors see and don't see that make or break the experience.**

**Registration Costs:**

CIG Certification Workshop; Sunday reception included at no extra charge:

Non Member (includes 1 yr. membership)	\$365
Non Member (with student membership)	\$340
Current Individual NAI member:	\$320

Thursday Post Workshop Banquet	\$ 40
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Friday Desert Tour	\$ 45
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Includes lunch, transportation, instruction, water & snack

Entire Package: CIG Workshop, Banquet and Tour

Non Member	\$440
ABFI Member	\$425
NAI Member	\$400

**Three Easy Ways to Register for the Workshop:**

Call 760-767-4063

Sign up online at [www.theabf.org](http://www.theabf.org)

Download CIG Registration Form at [www.theabf.org](http://www.theabf.org) and mail it in

**Lodging:**

**Official Workshop Lodging:**

Borrego Springs Resort  
1112 Tilting T Drive  
PO Box 981  
Borrego Springs, CA 92004  
Tel: 888-826-7734  
760-767-5700

[www.borregospringsresort.com](http://www.borregospringsresort.com)

**Register on your own:** Ask for the Interpretive Training

rate of \$99 per night (single or double occupancy; includes continental breakfast).

**Camping:**

Anza-Borrego Desert State Park

Borrego Palm Canyon Campground: RV hook ups, water, flush toilets, showers. Rates:

Drive in: \$20.00 @ night

Hookups: \$29.00 @ night

For reservations:

Call: 1-800-444-PARK

or on line: [www.parks.ca.gov](http://www.parks.ca.gov)

For more information on lodging, camping, hook ups, shopping or dining in the Borrego Springs area visit:

<http://borregosprings.org>

For questions or further information contact:

Roger Riolo at [rlriolo@bendcable.com](mailto:rlriolo@bendcable.com)

Tel: 541-610-4044.

Or

Joan Carskaddan at [joan@theabf.org](mailto:joan@theabf.org)

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